



Estd : 1964

INSTITUTE OF PUBLIC ENTERPRISE
(Under the aegis of ICSSR, MoE, GoI)



INSTITUTE OF PUBLIC ENTERPRISE

SANSKRITI

CREATE . COMPETE . CHERISH **2K26**
THE NATIONAL LEVEL MANAGEMENT FEST



SPONSORSHIP BROCHURE

29th & 30th January 2026





INSTITUTE OF PUBLIC ENTERPRISE

(Under the aegis of ICSSR, MoE, GoI)

Institute of Public Enterprise (IPE), established in **1964**, is an autonomous, non-profit, and **AICTE-approved premier management institute** dedicated to developing future leaders for industry and society. The Institute offers **high-quality management education, research, consultancy, and training.**

IPE launched its first **PGDM program in 1995**, followed by sector-specific PGDMs in **Marketing, Banking Insurance & Financial Services, International Business, HRM, and Business Analytics** designed to meet evolving industry needs. The curriculum is continuously updated based on industry and stakeholder feedback.

Recognized for academic excellence, IPE is **consistently ranked among India's leading B-Schools** and holds the prestigious **SAQS accreditation**. It is also recognized as a **Center of Excellence by ICSSR, Ministry of Education, Government of India.**

The Institute has a strong reputation for **Management Development Programs (MDPs)** and a robust **Research & Consultancy Division** serving major national organizations. IPE is governed by an eminent **Board of Governors** comprising policymakers, academicians, and industry leaders.



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VISION:

To become an institute of choice for social science research and management education and contribute to the excellence of organisation and society.

MISSION:

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multi-disciplinary competency in social science research and management education.



APPROVALS & ACCREDITATION

- AICTE approved Postgraduate programs (PGDM*, PGDM - MM*, PGDM - BFS*, PGDM - IB*, PGDM - HRM*, PGDM BA and Fellowship Program in Management (FPM)).
- * Programs are NBA Accredited and awarded MBA equivalence by AIU.
- MBA equivalence by the Association of Indian Universities for the Programs (PGDM, PGDM – BFS, PGDM – IB, PGDM-MM & PGDM-HRM)).
- SAQS accredited Postgraduate programs.
- Institute of Public Enterprise is under the auspices of Indian Council of Social Science Research (ICSSR), Ministry of Education, Government of India.



RANKINGS & AWARDS

- **Outlook- ICARE Rankings 2026:** 1st Rank in Top Private B-Schools in Hyderabad, Telangana.
- **GHRDC B-School Survey 2025:** 2nd Rank in Top Govt B-Schools in India.
- **CSR B-Schools Survey 2025:** 2nd Rank in Top Govt. B-Schools of India.
- **Business Today B-Schools Survey 2025:** 48th Rank in Top B-Schools of India.
- **Business World B-School Rankings 2025:** 40th Rank in Top B-Schools (Overall) in India.
- Certificate of Appreciation Successfully Implementation of AICTE 360 Degree Feedback.
- IPE has been awarded for its outstanding partnership in delivery of IICA Certificate Programme (ICP) in CSR by Indian Institute of Corporate Affairs, IICA, Manesar Gurgaon.
- IPE received 'Emerging B-School Award' at Business World Future of Management Education Conclave 2023.

BOARD OF GOVERNORS



Shri K Madhava Rao, IAS (Retd)

President, IPE,
Former Chief Secretary and Election Commissioner,
Govt of Andhra Pradesh



Dr P Rama Rao

Emeritus President, IPE,
Former Chairman, Governing Council,
IISc, and Former Secretary, Department of Science and
Technology and Ocean Development, Govt of India



Smt Mahpara Ali

Former CGM (L&D) Corporate Centre,
State Bank of India



Shri K Moses Chalai, IAS

Secretary,
Department of Public Enterprises,
Govt of India



Shri Jayesh Ranjan, IAS

Principal Secretary of IT, Electronics,
Communications and Industries & Commerce Dept,
Govt of Telangana



Prof Shantha Sinha

Professor (Retd), Dept of Political Science, UoH,
Former Chairperson, NCPCR, and
Former Secretary Trustee, MV Foundation



Prof M S Sriram

Visiting Faculty and Chairperson,
Centre for Public Policy,
IIM Bangalore



Shri Arun Kumar Singh

Chairman & CEO,
ONGC Ltd



Shri Amitava Mukherjee

Chairman-Cum-Managing Director (Additional Charge),
NMDC Ltd



Shri M Prasanna Kumar

Chairman and Managing Director,
NLC India Ltd



Shri Challa Rajendra Prasad

Executive Chairman,
CCL Products (India) Limited



Shri B Prasada Rao

Former CMD,
BHEL



Prof Dhananjay Singh

Member Secretary,
Indian Council of Social Science Research



Dr M Thenmozhi

Professor and Head, Department of Management Studies,
Indian Institute of Technology Madras



Prof. Kumar Molugaram

Vice-Chancellor,
Osmania University



Shri D. Krishna Bhaskar, IAS

Chairman and Managing Director,
Director (Finance) & (PA&W) (FAC)
The Singareni Collieries Company Ltd



Shri Anurag Kumar

Chairman and Managing Director,
Additional Charge of Director (Pers)
Electronics Corporation of India Limited (ECIL)



Prof S Sreenivasa Murthy

Director, IPE,
Member Secretary, Board of Governors

DIRECTOR'S MESSAGE

Prof. S Sreenivasa Murthy



IPE is a premier B-School in Hyderabad known for transforming Students into Global Business Leaders. IPE is shaping managers in line with the latest market trends and helping students to equip with both domain and life skills. The Institute provides many opportunities for students to excel in curricular, co-curricular and extracurricular activities. The students are encouraged to take part in all kinds of student activities which enables the overall development of the students and helps them in excellent shaping of their careers.

Students of IPE are organizing SANSKRITI, the flagship Management meet which provides an opportunity to the students from other B schools, Universities, and colleges to exhibit their talents in various competitions conducted. This event is significantly supported by the corporates, as sponsors of the event, judges of the competitions, guest lectures etc. We are proud of the achievements of our students and wish them good luck in all their endeavours.

Director

Institute of Public Enterprise Hyderabad

ssmurthy@ipeindia.org



STUDENT CLUBS AT IPE

Student clubs at the Institute inspire students to explore their passions, sharpen their skills, and connect with like-minded peers. These clubs serve as hubs for personal growth and professional development, offering opportunities to nurture talents, build leadership and teamwork skills, and discover hidden strengths. Members benefit from engaging in activities that revive old hobbies or spark new interests, while also creating lasting networks that enhance career prospects. Active involvement not only adds value to resumes but also demonstrates a student's ability to balance their professional aspirations with personal pursuits, making them stand out as well-rounded individuals.



Dr Rajkumar Pillay
Assistant Professor & Coordinator –
Student Affairs



Dr Shree Jyothi Koutha
Assistant Professor & Joint
Coordinator - Student Affairs

SHAstra



AGRAGAMI



NIVESH



SHABDHSAGAR



KURUKSHETRA



RANBHoomi



IKSHIT



TARANG



INDRADHANUSH





INSTITUTE OF PUBLIC ENTERPRISE

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Sanskriti: A culture that nurtures perfection, a culture that purifies society, a culture that determines the future.

Sanskriti signifies refinement and determination to change for the betterment.

Imagination and creativity are inherent in our culture as we believe in the **Rig Veda which says " Let noble thoughts come to us from all directions."**

The guiding philosophy in our culture has been to disseminate good practices to others while embracing noble and worthy practices from others.





ESTABLISHED

1964

Institute of public Enterprise laid the foundation for a culture that valued creativity as much as learning.



ANNUAL CELEBRATION

1996-2025

From 1996 onwards, Sanskriti blossomed into a cherished annual tradition at IPE. Each passing year added new colors, new ideas and new levels of energy, transforming the festival into a grand celebration of culture and creativity. Between 1996 and 2025, Sanskriti grew from a simple cultural gathering into a landmark annual fest; bringing together students, alumni, artists and partners.



1st EVENT

1995

In 1995, Sanskriti stepped into a new era with its first major cultural event. What began as a small gathering of talented students quickly grew into a vibrant celebration of music, art and youthful energy. The inaugural edition marked a turning point, transforming Sanskriti from an idea into a dynamic cultural movement within IPE.



ONGOING LEGACY

2026

In 2026, Sanskriti enters a new chapter where one that builds on its rich history while embracing the future. The festival continues to evolve as a platform where culture, innovation and youthful energy come together. With each passing year, Sanskriti reinforces its legacy of shaping confident, creative and socially engaged leaders.

SANSKRITI CORE TEAM



VARUN KODANGAL



ABHISEKA DASH



TANUSHA SOMISETTY



SRIKANTH KANDURI



KAVYA PUTTA



ADITHI KANDI



CHINMAY SAHOO



TANISHQ GUPTHA



CHINMAY KRISHNA



VIKAS NAGESWAR RAO



SUBHODEEP CHATTERJEE

SANSKRITI CORE TEAM



DAKSHITA REDDY



DEEKSHA REYYA



SATYAPRAKASH



AVINASH



RAAGHAV



RISHI KORI



SNEHA MARIKANTI



JANHAVI SURYAVANSHI



ASRITHA SARMA



T LAKSHMI ANUHYA



POLAGANI HEMANTH

SANSKRITI'25 PHOTO GALLERY



SANSKRITI'24 PHOTO GALLERY



SANSKRITI'23 PHOTO GALLERY



Top Recruiting Companies



Deloitte.



FACTSET



EY



TCS TATA
CONSULTANCY
SERVICES



pwc



TECH
mahindra



WELLS
FARGO



Ryan



S&P Global



Invesco

STUDENT CLUBS

"Welcome to the vibrant and enterprising world of INSTITUTE OF PUBLIC ENTERPRISE On behalf of the Management B-School Student Council, we are thrilled to extend our warmest greetings to all current and prospective students, faculty, and stakeholders. As the selected representatives of this esteemed institution, we take immense pride in serving as the catalysts of positive change and progress. Our mission is simple yet powerful: to foster an inclusive, collaborative, and transformative environment that empowers every student to excel and thrive. Through a myriad of engaging events, innovative initiatives, and dedicated support, our student council is committed to enhancing your academic journey, personal growth, and professional aspirations. We invite you to explore the endless opportunities that await you within our tightly knit community and to join us in shaping the future of management education IPE."



STUDENT CLUBS

Mission

Our mission is to be a proactive and representative body to advocate for and foster a vibrant and inclusive student community, while empowering them academically, professionally, and personally to become better leaders for the future.

Vision

The vision of the student council is to create a dynamic and supportive environment that inspires management students to become future leaders and change-makers in the business world. The council envisions a campus where every student feels heard, valued, and encouraged to explore their potential while embracing diversity and collaborative spirit.

Objectives

- Providing the student community with opportunities and hands-on experience to thrive in their careers
- Nurturing creative and innovative minds for the fast-paced world
- Building socially responsible human beings for the community



STUDENT CLUBS COORDINATORS

SHASTRA-OPERATIONS CLUB:



Subramanyam



Kavya



Amulya



Rakesh



Aishwarya



Ushaswini



Tharun

AGRAGAMI-THE HR CLUB:



Sneha



Sruthi Sanjeev



Sresta Reddy



Vishnu Priya



Aishwarya



Himaarchitha



Girija Vyas

NIVESH-FINANCE CLUB:



Rayaan



Adamya



Durga Bhavani



Rohith



Gift S John



Mahek Singhal



Ayush

SHABDHSAGAR-SPEAK OUT CLUB:



Shrija



Satvik



Aakanksha



Vasanth Krishna



Meghana



Manish



Sreeja

KURUKSHETRA-THE BEST MANAGER CLUB:



K Jahnavi



Anuhya



Dakshita



Aasrith



Ram tharun



Sucheta



Mridu

RANBHOOMI-QUIZ CLUB:



Subhodeep



J Nikhitha



Narendra Tiwari



Shravya



Aman Maurya



Mugdha Varma



Souwik

STUDENT CLUBS COORDINATORS

IKSHIT-SOCIAL CLUB:



Balaji



Mukunda



Shashank



Praharshitha



Satya Prakash



Chaitrika



Prajeya Reddy

TARANG-MARKETING CLUB:



Chandana



Adhithi Kandi



Vasanthi



Bhumika Reddy



Rashmi



Sharanya



Varsha Rani

HIPE-THE PHOTOGRAPHY CLUB:



A S Atuljith



Aftab Kamaal



Shaik Mohammad



Anvitha



Rajshekar Reddy



A Vishal Mythreya



P Akhil Kumar

INDRADHANUSH-CULTURAL CLUB:



Rishi Kori



Abhiseka Dash



Hrishitha Reddy



Chinmay Krishna



A Vaishnavi



Rabiya Humna



P Pranav



Soumya



Avinash



Aparna Nair



Raaghav Naidu



Vijaya



Vikas Nageswar Rao

SHOURYA-SPORTS CLUB:



Deepak Kumar Sahoo



Praneeth



Rishi Dara



Shaik Sajid



S Veena Manisha



Rajesh Kumar Singh



Challa Sriram



Jeshua Eyi Elie



Indugu Aditya



Y Sai Tanuj Reddy



Salman Sarosh



Nitya Santhoshi



P Rakesh



Soumya Ranjan Behera



Bala Chandra Erram



Tharun Naik

OTHER CLUBS AT IPE

MEDIA CLUB:



Dr Muzamil Ahmad Baba



Dr P V Vijay Kumar Reddy



Dr A Rakesh Phanindra

FACULTY COORDINATORS

STUDENT COORDINATORS:



Katakam Koushik



Urvisri Praneetha



Chinmay Sahoo



Anshitha Ilavarapu



Goutham



Aishwarya Naik



A Guru Rakesh



Soumya G



Sri Vishnu Priya



Charan Reddy



Sreshta Reddy



Vasu



Janhavi
Suryavanshi



P V
Pavan Kumar



Vyshnavi



Sreeja Pandala



Skandha



Kshiraj Dilli

E-CELL:



Dr Prarthana Kumar

FACULTY COORDINATOR

STUDENT COORDINATORS:



W. Yaiphaba



Sai Anoop



Debranab



Indranil



Mythri



Skandha



Shivateja



Mounika Reddy



Virajita



Tanishq



Suresh



Soumya



Bhargavi Sagar



K Sindhuja Reddy



Gowtham



Harshini



Karthik



Chandini Jadhav



P Hemanth



Priya



Renuka



G V Rahul Reddy

SPONSOR DETAILS

Slabs	Rupees
Title Sponsor	3,50,000
Associate Sponsor	2,50,000
Gold	1,00,000
Silver	60,000
Bronze	40,000
Individual Event	30,000

Sponsorship Benefits	Title Sponsor	Associate Sponsor	Gold	Silver	Bronze	Individual Event
Logo on T-shirts	✓	✓	X	X	X	X
In Associate Tag	✓	✓	X	X	X	X
Logo on Certificates	✓	✓	✓	X	X	✓(only that event)
Logo on Website	✓	✓	✓	✓	✓	✓
Souvenir Advertisement	✓	✓	✓	✓	X	X
Logo on Event Day Posters	✓	✓	✓	✓	✓	X
Space for Stalls	✓	✓	✓	✓	✓	✓
Social Media Advertisement	✓	✓	✓	✓	✓	✓
Name on ID Cards	✓	X	X	X	X	X
Video Mentions	✓	X	X	X	X	X
Branding in Live Event	10 min	5 min	3 min	1min	X	X
Guest of Honor	✓	✓	X	X	X	X
Logo on Banners (Size)	XXL	XL	L	M	S	XS

BENEFITS OF SPONSORSHIP

COLLEGE BILLBOARD:



EVENT BACKDROP:



OUTDOOR LED SCREEN:



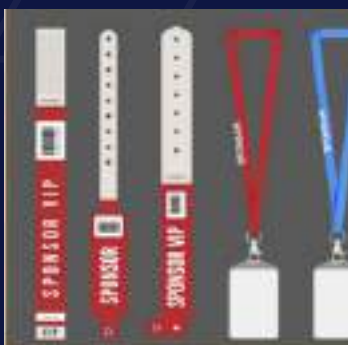
T-SHIRTS:



MOMENTOS:



NAMES ON ID CARDS AND WRISTBANDS:



LOGOS ON CERTIFICATES:



AND..

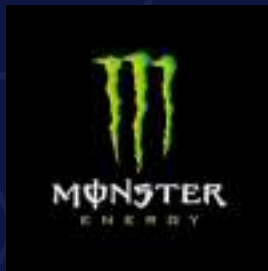
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SANSKRITI'25 SPONSOR DETAILS

TITLE SPONSOR:



ASSOCIATE SPONSORS:



SANSKRITI'24 SPONSORS:





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IPE'S BANK A/C DETAILS

Name: Institute of Public Enterprise

PAN: AAATI1377G

GST Number: 36AAATI1377G2ZP

Account Number: 52198267621

Name of the Bank: State Bank of India

Name of the Branch/Code: Osmania

University Branch (20071)

IFSC Code: SBIN0020071

Type of Account: Savings Account

MICR Code: 500002342

COORDINATOR - STUDENT AFFAIRS

Dr. Rajkumar Pillay

rajkumarpillay@ipeindia.org

MOB:9492841968

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CONTACT US



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@SANSKRITIPE3857



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sanskriti@ipeindia.org



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INSTITUTE OF PUBLIC ENTERPRISE

(Under the aegis of ICSSR, MoE, GoI)

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